

# CAMPUS FIRE SAFETY & RISK MANAGEMENT

## 8<sup>TH</sup> ANNUAL - PROFESSIONAL DEVELOPMENT CONFERENCE & EXPO.

March 7<sup>th</sup> & 8<sup>th</sup>, 2011

Hyatt Regency Hotel – Columbus, Ohio

[www.CampusFireSafetyExpo.com](http://www.CampusFireSafetyExpo.com)



### APPLICANT INFORMATION MARKETING OPPORTUNITIES

*(Please print or type all information.)*

Name of Exhibiting Company \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext. \_\_\_\_\_

Fax \_\_\_\_\_ Toll Free \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Description of Products/Services to be Displayed:

### EXHIBIT SPACE REQUESTED

**Bronze Level Pricing: Cost: \$499**

STANDARD SPACE: Size of (8'x10') Number of Spaces \_\_\_\_\_

Electric (\$30) Yes\_\_\_ No\_\_\_ / Wireless (\$50) Yes\_\_\_ No\_\_\_

(NOTE: Platinum, Gold, and Silvers Partners, plus those sponsors of Name Badge Holders, Show Bags, Notebooks and the Conference Program will receive a 10'X10' space at no charge)

Total Space Cost \$ \_\_\_\_\_

- All levels of partnership and exhibiting will receive an electronic participants list. Plus your company name and logo will appear on the conference website.
- If you chose to be a partner or exhibitor, you may bring as many members of your staff as needed. We require all partners/exhibitors to make all of your hotel reservations and pay the Hyatt directly (\$85.00 per night plus tax.). Food is provided for one person free of charge. Each additional staff attendee will be charged \$199.00
- You provide a vital role in helping us to offer a cost effective program to those who attend – Thank You very much for your support!!
- Setup date is Sunday, March 6 – Approx 9:00pm

### Partnerships

- PLATINUM..... Sponsor of the Keynote Address - \$4,000
- GOLD..... Sponsor of Monday or Tuesday Lunch - \$3,500
- SILVER..... Sponsor of the Conference Breaks - \$3,250

### Advertising in Buyer's Guide

- 1/4 page..... \$100 -or- Free with Exhibit Space Rental
- 1/2 page.....\$150 – to upgrade from 1/4 page
- Full page.....\$250 – to upgrade
- Full page (inside front)..... Platinum Partnership
- Full page (inside back) .....Gold Partnership
- Full page (back).....Silver Partnership

### Promotional and Marketing Items

- Name Badge Holders .....300 name badge holders = \$1900
- Room Banners..... \$350
- Official Show Bag ..... Donation of 300 Bags or \$2500
- Official Show Bag Insert w/ exhibit space...\$150 (provided by exhibitor)
- Official Show Bag Insert –No exhibit space...\$250 (provided by exhibitor)
- Notebooks ..... Donation of 300 notebooks or \$2000
- Conference Program (your logo and company name on front)....\$900

Space Total \$ \_\_\_\_\_ Advertising Total \$ \_\_\_\_\_ Marketing Total \$ \_\_\_\_\_

Staff Total \$ \_\_\_\_\_ (1<sup>st</sup> attendee is free) Partner Total \$ \_\_\_\_\_

Grand Total \$ \_\_\_\_\_

### PAYMENT INFORMATION

If you are registering by September 1, Please take 15% off of your grand total. As a courtesy, we have a program where we will **NOT** bill your company until 2011 (with no penalty or service charge) for your commitment now. See page 3 for further information.

**A \$275.00 deposit due with signed contract.**

**Mail Payment to:** Campus Fire Safety.com, LLC  
11711 Princeton Pike – Suite 341 / PMB 313  
Cincinnati, Ohio 45246  
Phone 1-800-771-3403 / Fax 1-877-731-3299  
Conference@CampusFireSafety.com

ALL PAYMENTS ARE NON-REFUNDABLE. FOR 2011 WE HAVE LIMITED EXHIBIT SPACE – FIRST COME FIRST SERVED.

Authorized Signature: \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_

Amount _____	Payment Date _____	Booth # _____	Notes _____
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**1. Payment and Terms**

Exhibit space cost and payment terms are stated on the front of this contract, and all payments are non-refundable. In the event of a cancellation by Exhibitor, the Booth Fee will not be reduced or refunded, and the total amount will be due. If the exposition is cancelled then this agreement shall be cancelled. Exhibitor's sole and exclusive remedy shall be to receive a refund of all amounts Exhibitor has actually paid on account of this contract. If for any reason beyond Management's reasonable control (e.g., an act of God, fire, civil disturbance, etc.) the exposition is materially curtailed, Exhibitor's sole and exclusive remedy shall be to receive a pro-rata refund of the Booth Fee.

**2. Booth Assignment**

MANAGEMENT RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS. MANAGEMENT SHALL HAVE NO LIABILITY FOR ITS FAILURE OR INABILITY TO COMPLY WITH EXHIBITOR'S REQUESTS, AND EXHIBITOR SHALL HAVE NO RIGHT TO CANCEL THIS CONTRACT BECAUSE OF MANAGEMENT'S FAILURE TO COMPLY WITH EXHIBITOR'S REQUESTS.

**3. Fire, Safety and Health**

Exhibitor assumes all responsibility for compliance with City of Columbus and the State of Ohio ordinances and regulations covering fire, safety and health.

**4. Licenses/Permits**

Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the exposition. Exhibitor shall be responsible for paying all taxes, license fees or other charges that shall become due to any government authority in connection with their activities at the exposition.

**5. Exhibitor Functions During Exposition Hours** Exhibitor's booth will

be open during conference educational workshop hours.

**6. Installation and Removal**

Exhibitor must install its exhibit before the opening of the exposition. The Official exhibition tear down time will be 1:00pm Tuesday

**7. Property Loss or Damage**

All exhibit property is the responsibility of the Exhibitor. The Management of the Hyatt Regency Columbus and CampusFireSafety.com are not responsible of any loss or damaged property.

**8. Liability and Insurance**

Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of comprehensive Commercial General Liability Insurance and Contractual Liability Insurance insuring and specifically referring to contractual liability in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage.

**9. Other Rules and Regulations**

MANAGEMENT RESERVES THE RIGHT TO CHANGE THE RULES AND REGULATIONS, AND TO MAKE ADDITIONAL RULES AND REGULATIONS.

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Exhibitor Authorized Signature \_\_\_\_\_ Date

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CFS Authorized Signature \_\_\_\_\_ Date

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Mailing Address:  
11711 Princeton Pike  
Suite 341- PMB 313  
Cincinnati, Ohio 45246

Phone (800) 771-3403  
Fax (877) 731 -FAXX

## Credit Card Authorization – Defer Payment Option

**Date:**

**Company Name:**

**Contact Name:**

**Address: (1)**

**Address: (2)**

**City:**

**State:**

**Zip:**

**Telephone Number:**

**Amount of this sale:**

**Circle Credit Card Type ( Master Card / Visa / American Express / Discover )**

**Card Number:**

**Expiration Date:**

**Name on Card:**

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By checking this box, we elect to DEFER 100% of our conference participation payment until 2011 (this includes the deposit) with No Penalty or Service Charges applied.

Payment by Credit Card: It is required to complete the credit card authorization form if your final payment will be with a credit card. What date would you like us to process this credit card form for the complete and total amount due?: \_\_\_\_/\_\_\_\_/\_\_\_\_.

Payment by Company Check: We will hold your companies check for the complete and total amount due. We will deposit this check on the following date: \_\_\_\_/\_\_\_\_/\_\_\_\_. Make all checks payable to Campus Fire Safety.com, LLC (attach this form with your check)

Signature of authorized representative: \_\_\_\_\_

